

Using Instagram to share good practice #STOKEGOESOUT

*please note, the images have been shared with parental consent.

Introduction



Social media has become an excellent way to share good practice and to create an e-portfolio of your CPD journey. If you choose to document this way, it is crucial, that you follow the EYFS Statutory Requirements (2017) and your setting's relevant policies and procedures. Any shared images involving children should be done so with the written consent of parents/carers. We also strongly recommend that you only post from your **professional** or **setting-based account**.

How to get started

1. As you begin to document the project, you may decide to share this via Instagram. If you do so, ensure that you include the hashtag #STOKEGOESOUT with a description of the post (see example below).
2. You will be able to search the #hashtag and all posts will be grouped together so that you can see your own posts and those by other settings.
3. This will not only be a celebration of your work within the project but a great way to share ideas, create networks, and to learn from each other.

The allocated Early Education Associates may post ideas or updates, but this hashtag is in use for the settings predominantly to share their practice.

The post is an example only:



View Insights

Promote



Liked by **eyfs4me2** and 33 others

eyfs4me Today we went out for a nature walk and collected natural materials. The children were eager to build this into their play back at the setting!
#stokegoesout

Include image, description and hashtag, #STOKEGOESOUT and post publicly to Instagram.

Include a tag of the location, so that we begin to build up a record of useful 'landmarks'

You can then simply click on the hashtag, and you will be taken to...
... the shared hashtag.

You can then 'Follow' the hashtag and all posts will be grouped together, giving examples of good practice, celebrations and reflections.

This can form ongoing CPD for you and your team and is an efficient way to create an e-portfolio of your progress.

Any questions or queries?

If you have any questions or queries about using social media related to the project, please speak with your Associate or message Caroline, the Project Lead, via caroline@early-education.org.uk